

**TPP launches Australia's most cost effective hosted Exchange service for small business**

**TPP Internet** (TPP), delivering domain registration, web and email hosting and associated products to business, has announced the launch of its hosted Exchange product specifically designed for Australian small businesses.

"Our hosted Exchange solution delivers all the benefits of Microsoft Exchange 2007 – true business grade email, shared calendars, tasks and contacts all automatically synchronised with desktops, PDAs, smart phones and mobile laptops. All in real time without having to buy, manage and maintain all the servers and infrastructure. Businesses just pay a monthly fee. It's that simple", said Chris Collinge, TPP's Sales and Marketing Director.

The company chose to launch its hosted service with Exchange 2007 rather than the older Exchange 2003 that a number of providers offer because of its additional features which would positively impact on small businesses.

Collinge said TPP's hosted Exchange 2007 solution offered a robust, fully backed-up and secure email service to businesses not wishing to manage their own email infrastructure, but wishing to obtain the benefits of the feature rich Microsoft based solution from as little as \$20 per mailbox/month.

Email has become a high demand application used companywide, requiring high around-the-clock availability. To stay competitive in today's business environment, businesses need sophisticated messaging tools with features like mobile access and shared calendars. Yet these tools come with complex needs for implementation, management and support.

"Small to medium organisations face the same digital communication challenges as large enterprises, but often lack the internal resources and capabilities to address them. This is particularly true for businesses with fewer than 50 employees who have a limited IT department or no IT department at all," said Collinge. "The time is ripe for small and mid-sized companies to reap the benefits of Exchange but with the operational freedom of a hosted solution."

The company is offering three solution levels depending on an organisation's size and business needs: TPP Business Hosted Exchange, TPP Advanced Hosted Exchange and TPP Premium Hosted Exchange. All services come with a free Microsoft Outlook licence, valued at \$179.

Whatever the size of the business, it can enjoy the benefits of business class email in a 'pay as you go' model that allows the company to scale up or down as needed, with no risk. "Our hosted

Exchange offering frees valuable capital, IT staff and other costly resources. But above all it gives peace of mind," said Collinge. "For example, with Hosted Exchange, no specialized technology skills are required. Administrative tasks, like adding new mailboxes, are simplified so even non-technical staff can handle them."

TPP utilises a hosting infrastructure with security as the primary design consideration across all components, from logical to physical to people and processes. Key features include user authentication and multiple levels of password authorisation, daily backups stored securely offsite, encryption of data during network transit and storage.

This ensures a business-class email solution for a small business delivering all the messaging functionality with none of the administrative burden. Additionally, as part of the monthly fee, TPP supports its customers with the following:

- Robust bandwidth
- Built-in redundancy for peak performance
- Server, network and infrastructure security
- Timely upgrades and security patches
- Onsite maintenance and support
- Skilled, experienced and certified staff

The company is also offering its TPP hosted Exchange 2007 solution through its 1,700 channel partners.

The company recently celebrated a successful year since its management buyout from destra. With a doubling in revenue and staff and warmly received enhanced online automated systems by its reseller base, the company is poised to continue its upward trajectory through the expansion of its offerings to incorporate broader product sets sought by its customers. Over the upcoming months, TPP will continue to announce a range of new product and service initiatives.

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#### **About TPP Internet**

Founded in 1996, TPP Internet is an Australian based company offering domain registration, web and email hosting and associated products to businesses Australia wide.

TPP supplies its products and services through an expansive network of resellers, all of whom have access to advanced online management tools. TPP aims to differentiate itself by providing the industry's best customer service; backing this up with its famous guarantee that calls will be answered in 10 seconds.

For more information, visit [www.tppinternet.com.au](http://www.tppinternet.com.au). For partner specific information, go to [www.resellers.tppinternet.com](http://www.resellers.tppinternet.com).

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